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December 17, 2022

RE: Nicholas Fagen

This letter is written as a personal recommendation for Nick Fagen. Nick has been in charge of my clinic's social media campaign for a while at this point and I am very pleased with the work that he has performed.

Personally, there is constant communication with him and he has sought out knowledge on the materials with which he works. It is not like other services that have stock portfolios which are used that are not personalized to my practice.

Professionally, his results speak for themselves. His posts and materials are received very well, engage communication, and most importantly; translate into calls and new business. His engagement also keeps existing patients engaged in the practice and allows us to communicate with them in a non-overbearing format.

His results are unique, creative, informative and foment engagement. Our metrics have improved very significantly with content follows, shares and comments.

He is able to convert his efforts to measurable improvements in business, and I am very happy with his work. I would highly recommend anyone who is considering, to commit to his hire.

Please feel free to call with any additional questions.

Thank you,

Arun G. Mani DC

Total Body Health Center, SC