

Nicholas Fagen

nicholasafagen@gmail.com • (630) 957-8011 • linkedin.com/in/nicholasfagen • www.fagenblog.com

PROFESSIONAL OBJECTIVE

Creative Marketing Specialist and Storyteller with a sincere hunger to learn and absorb additional innovative Brand Awareness tools & techniques within a supportive, open-minded workplace.

SKILLS & TOOLS

- AP Style
- Hootsuite
- DropBox
- Salesforce
- Canva Premium
- Brevo CRM Suite
- Wix Website Management
- Meta Business Suite
- Budget Management
- Data Entry & Analysis
- Philanthropic Fundraising
- Constant Contact CRM Software
- Buffer Social Media Management
- Event Planning/Community Outreach

RECENT EXPERIENCE

Head of Storytelling and Marketing | Lisa Wagner & Co. Chicago, IL | MAY 2023 – Present
Constructively increase national cognizance of all company and associated clientele awareness (most primarily the Golden Apple Foundation, the Navy SEAL Foundation, and the American Enterprise Institute), produce and publish event promotional materials across physical & social mediums, constantly offer practical and innovative solutions to increase social media recognition and meet correlated company fundraising goals through daily updates, monthly newsletters, and organic or paid social media advertisement campaigns.

Social Media Marketing Manager | Freelance Saint Charles, IL | OCT 2022 – Present
Develop and distribute optimized promotional content calendars across various social media platforms with the overall goal to increase upstanding brand awareness, acknowledge any & all existing customer inquiries, and attract potential new clientele to Total Body Health Center and Avatar Aesthetics Laser Center of Chicago.

B2B Marketing Specialist | Multi-Color Corporation Elk Grove, IL | MAR 2019 – FEB 2022
Continuously enhance MCC Label's prominent brand notoriety through assisting in various pieces of content creation, marketing campaigns, B2B global sales facilitation, photoshoots, event planning, print advertising, Requests for Information, Requests for Proposals, budget management, market research and more.

Promotions Technician | iHeartMedia Chicago, IL | JUL 2018 – MAY 2019
Persistently spread a wealth of visibility, knowledge, and in-depth perception of all iHeartMedia Chicago radio stations across the state of Illinois (and surrounding areas) through various on and off-site brand notoriety campaigns, large-scale event planning, and supervision of prize inventory and social media.

COMMUNITY & OUTSIDE AFFILIATIONS

- **Division II Men's Water Polo:** NCAA PSAC Scholar Athlete & Erie County Volunteer Coach
- **Tau Kappa Epsilon Fraternity:** President & Alumni Relations Representative
- **Gannon Knight Newspaper:** Staff Writer
- **Totem Magazine:** Featured Writer
- **NAMI of Erie County:** Intern & Multimedia Consultant (10/16-05/17)
- **Saint Jude's Children's Hospital** – Philanthropic Coordinator
- **Saint Charles East High School** – Volunteer Water Polo Coach
- **Writing Rituals** – Published "A Moment in Time" in 01/22
- **United Parcel Service** – Delivery Driver Assistant (11/22 – 02/23)

EDUCATION

Gannon University

Major: English

Minor: Journalism Communications

Erie, PA | AUG 2013 – MAY 2017