



Total Body Health Center, s.c.

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Physical Therapy • Laser Aesthetics • Chiropractic
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RE: Nicholas Fagen

This is written as a personal recommendation for Nick Fagen. Nick has been in charge of my clinic's social media campaign for over 4 years at this point and I am very pleased with the work and the ethic that he has offered.

He initially came on board in 2021 during the pandemic where the intent of social media interaction was different than the current goals. He has been dynamic in his work and his work is always adapting to the current market and media environment. I feel that part of the success of the clinic is to be able to differentiate itself from others in both product and delivery. Nick has been able to see these as the clinic goals and has been very able to provide marketing pieces that are able to effectively communicate this to others.

In my personal communications with Nick, I am easily able to share my ideas, thoughts and goals and he has consistently been able to translate these into creative and unique social media pieces in ways that are constantly surprising. I would invite you to look at some of the content he has created for the clinic and will guarantee that you will be engaged and will want to consume more.

I have felt that there is effortless communication with him and he has sought out knowledge on the materials with which he works. His work is not like other services that have stock portfolios which are used that are not personalized to my practice.

Professionally, his results speak for themselves. His posts and materials are received very well, engage communication, and most importantly; translate into calls and new business. His engagement also keeps existing patients engaged in the practice and allows us to communicate with them in a non-overbearing format. I am and have been very happy with his work.



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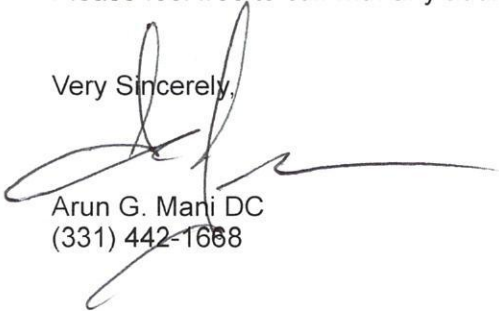
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I would highly recommend Nick as an employee, for anyone who is considering, to commit to his hire. You will be very glad that you did!

Please feel free to call with any additional questions.

Very Sincerely,



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