

# Nicholas Fagen

nicholasfagen@gmail.com • (630) 957-8011 • linkedin.com/in/nicholasfagen • www.fagenblog.com

## PROFESSIONAL SUMMARY

Communications and storytelling professional with experience leading media-facing campaigns, content strategy, and external communications for nonprofit, philanthropic, and mission-driven organizations. Experience supporting earned media, executive messaging, and high-visibility public campaigns, with responsibility for accuracy, tone, and public trust in sensitive, people-centered communications in high-stakes public environments.

## SKILLS & TOOLS

- AP Style
- SEO & Analytics
- Copywriting & Editing
- Content Marketing & Strategy
- Canva Pro & Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Wix & Wordpress Website Management
- Press Releases & Donor Appeals
- Budget & Fundraising Management
- Event Planning & Community Outreach
- Social Media Management (Sprout Social, Hootsuite, Meta Business Suite, Buffer)
- CRM & Email Marketing (Salesforce, Mailchimp, Brevo, Constant Contact)

## RECENT EXPERIENCE

**Founder & Creative Director** | Mindful Media, LLC      Greater Chicago Area | OCT 2025 – Present  
Founded Mindful Media in 2025 to formalize long-standing independent communications and storytelling work supporting mission-driven organizations. Lead content strategy, messaging, and public-facing narratives for nonprofit, wellness, and community-centered clients, with a focus on clarity, ethics, and audience trust.

**Social Media Coordinator (Contract)** | Paul Gregory Media      Naperville, IL | MAY 2025 – SEP 2025  
Developed and managed content across Facebook, Instagram, LinkedIn, Pinterest, and Nextdoor for nonprofit and small-business clients. Built monthly content calendars, supported reporting, and contributed to communications tied to Paul Gregory Media's B Corp recertification.

**Head of Storytelling and Marketing** | Lisa Wagner & Co.      Rosemont, IL | MAY 2023 – June 2025  
Led storytelling, communications strategy, and digital marketing for national nonprofit and philanthropic campaigns, including the Navy SEAL Foundation, Golden Apple Foundation, DuPage Foundation, Hoover Institution, and Yellowstone to Yukon Conservation Initiative. Managed social media strategy, digital content creation, and campaign storytelling supporting fundraising and donor engagement. Provided monthly analytics and insights, assisted on-site at select events, and supported live event coverage when present. Drafted and coordinated press materials, media advisories, and external messaging for high-profile nonprofit events and campaigns, working across multiple partner organizations and stakeholders in fast-paced, deadline-driven environments.

**B2B Marketing Specialist** | Multi-Color Corporation      Elk Grove, IL | MAR 2019 – FEB 2022  
Supported B2B marketing and communications initiatives for global consumer brands including Pepsi, Coca-Cola, Heinz, Budweiser, Dove, and Chobani. Assisted with campaign development, RFPs, internal communications, and brand-aligned storytelling across multiple markets.

## VOLUNTEER & CREATIVE AFFILIATIONS

- **Published Author** | *A Moment in Time* (1st Ed. 2022; 2nd Ed. 2023) | Upcoming: *Bittersweet State of Mind* (2026)
- **Writing Rituals** | Founder & Content Creator
- **Gotham Writers Workshop** | Creative Writing 101 (Apr 2025); Fiction Writing I (Sep 2025)
- **NCAA Scholar-Athlete & Volunteer Coach** | Division II Men's Water Polo (2013–2017) & St. Charles East HS (2019–2022)
- **NAMI of Erie County** | Multimedia Consultant (2016–2017)
- **Tau Kappa Epsilon Fraternity** | President & Alumni Liaison (2014–2017)

## EDUCATION

### Gannon University

Major: English | Minor: Journalism Communications

Erie, PA | AUG 2013 – MAY 2017